
ICON Communications To Launch Its WiMAX Service In Armenia During 2009

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/PanARMENIAN.Net/ iCON Communications, the newest provider of wireless broadband IP based communications services in Armenia, is on track to launch its WiMAX service in Yerevan prior by January 2009, and extending its coverage into major cities in Armenia during 2009, Adam Kablanian, Chief Executive Officer of iCON Communications, told journalists today.

WiMAX (Worldwide Interoperability for Microwave Access) is a telecommunications standard based technology that ensures secure and reliable wireless fixed, nomadic or mobile data transmission. The technology will offer initially high speed internet that is a wireless alternative for cable and DSL, thus allowing users to enjoy an information highway to the world anywhere and anytime. WiMAX extends the range and speed of existing wireless internet technologies by covering an entire geographic area, rather than limited "hot-spots". In other words, customers of iCON internet will be able to access our network wherever they are in our coverage areas, very similar to cellular telephone coverage. The major advantage of WiMAX over other "wired" technologies is that installation and activation is immediate, and does not require any "last-mile" connection.

iCON will offer high-speed Wireless broadband internet, Virtual Private Network (VPN) and Voice over IP (VoIP) services to consumer, corporate and governmental customers in Armenia at very competitive prices. "Our corporate philosophy is to leverage global standards of technical performance, customer service and competitive pricing to becoming the connecting force between Armenians of all ages and the global community," stated Adam Kablanian. "We are excited to participate in the investment required to build the future competitiveness of the Republic of Armenia by providing fast, reliable and affordable internet service."

iCON Communications also announced today that it has secured a multi-million dollar investment by a multinational holding company specializing in telecommunication investments. As a result of this investment, iCON is able to significantly accelerate the rollout of its WiMAX network in Yerevan and the rest of the country, and will benefit from the investor's broad experience in building and managing similar operations around the world.

iCON Communications is a premier Broadband Internet Service Provider in Armenia, focusing on the highest technical performance and customer service. iCON aims to unleash the creative and economic potential fueled by the recent rise in living standards and growing consumer confidence in Armenia. Established in late 2007, iCON is on track with an aggressive timeline to launch its services and aims at providing high-quality internet, data and VoIP services, covering all major cities, tourist locations and large enterprise locations in Armenia by the end of 2009, with service available in Yerevan by January 2009.
