
ADC Announced The Launch Of A Promotion On Connecting Companies To Broadband High-Speed Fiber-Optic Internet Free Of Charge

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"Armenian Datacom Company" CJSC (ADC) announced the launch of a promotion on connecting companies to broadband high-speed fiber-optic Internet free of charge. The promotion will last from April 5 to May 5 of 2008 and is designed for all companies, which will conclude a contract in the given period of time. The promotion is planned for providing a free connection only to Internet services.

The Broadband Era

Broadband term refers to a data transfer technology in a network with modulated radio frequency signals.

Broadband access provides not only high speed of data transfer, but an "always online" Internet connection with no need to dial to the provider. One more quality advantage of a broadband connection is the fact that the connection outages are very rare in comparison to switched connections.

Different media can be used to provide broadband connections to the Internet and data communication.

The list includes optical fiber, copper cable, DSL, satellite, terrestrial wireless connections and other.

Fiber-optic network

One of the most powerful technologies of delivering broadband is the fiber optic network with end-to-end connections. The optical fiber has an enormous throughput capacity to transmit data, voice, and video in long distances. Instead of standard copper lines, the optical fiber is comprised of quartz fibers, very much like glass. Instead of usual radio waves, light beam is used, which allows reaching colossal bit rates of data transfer. Nowadays the technology is very popular in developed countries.

Today, many institutions and commercial organizations in Yerevan already have broadband Internet connections.

At the moment, Armenian market is in the stage of active development of Internet technologies.

Many multimedia technologies, which have only recently been developed, were impossible to use because of low speeds, whereas now broadband Internet enables not only large companies but regular users as well to have access to the multimedia world. Today the subscribers of ADC actively use Broadband Internet for high quality voice and video transmission (Video-over-IP, Voice-over-IP)

About ADC

"Armenian Datacom Company" CJSC - an Armenian-Norwegian joint company was established in 2006 and now has become one of the leading telecommunications companies in Armenia.

ADC provides Broadband Internet and Data Communication services based on high quality and fast optical fiber network. ADC has constructed its independent, reliable network base on the latest IP/MPLS technology.

The company is focused on fully satisfying the telecommunication needs of its customers for Internet and Data Communication services. For that purpose constant research is being implemented to reveal the customers' needs and satisfaction levels. ADC takes different measures on further enhancing the quality of current services, also develops new products for the market.

The plans of the company for the nearest future include provision of services to households, as well as develop into the leading telecommunications services provider in the whole territory of Armenia.
